



To: Chamber Members

From: Gary Gainspoletti, Co-Chair
Michael Aguzzi, Co-Chair
Italian Festival of Mississippi

The forth Annual Italian Festival of Mississippi will be March 12 & 13, 2010. Again, this will be an indoor event held in all of the buildings at the Bolivar County Expo. This event is for everyone and should be very entertaining and enjoyable. There will be live bands Friday and Saturday nights. Other activities include a Bocce Tournament, Italian Cooking Contest, children's activities, concessions, continuous live entertainment, and much more.

Because of your continuous involvement in the Chamber, we wish to give you the first opportunity to participate as an Official Sponsor. Sponsorships may be in cash or in-kind and the levels of sponsorship available are attached to this letter. We will devote a substantial amount of attention to marketing this event and we fully expect to give specific attention to our Sponsors for their involvement. Because the entire event will be held indoors, we will have greater control over the crowd and the exposure you can obtain as a sponsor.

If you wish to become a sponsor in support of the Italian Festival of Mississippi, please fill out the attached application and join our fun. Sponsorship can be cash or in-kind. In-kind contributions must be approved by the Italian Festival Committee.

Thank you for your continued support of our community and your home. We look forward to the success of this event.

Enclosure

Italian Festival of Mississippi Sponsorship Levels - 2010

GODFATHER - \$2,500 and up

Promotional Advertising
Two Official Italian Festival Aprons & T-shirts
10 weekend passes to the festival
Thursday night Sponsor & Cook Team recognition

TOPA DOG - \$1,000 TO \$2499

Promotional Advertising
An Official Italian Festival Apron & T-shirt
8 weekend passes to the festival
Thursday night Sponsor & Cook Team recognition

MAMA MIA - \$500 to \$999

Promotional Advertising
Official Italian Festival Apron
6 weekend passes to the festival
Thursday night Sponsor & Cook Team recognition

GUDA BOY - \$250 TO \$499

Promotional Advertising
Official Italian Festival Apron
4 weekend passes to the festival
Thursday night Sponsor & Cook Team recognition

-----DETATCH AND MAIL IN-----

BUSINESS NAME _____

ADDRESS _____

LEVEL OF SPONSORSHIP: GODFATHER _____ TOPA DOG _____

MAMA MIA _____ GUDA BOY _____

CASH \$ _____

IN-KIND AMOUNT \$ _____ (must be approved by the Italian Festival Committee)

CONTACT PERSON _____ PHONE # _____

PLEASE PRINT

EMAIL ADDRESS _____